



Gen Company Fact Sheet

Powering Digital Freedom

At Gen™, our mission is to create technology solutions for people to take full advantage of the digital world, safely, privately, and confidently – so together, we can build a better tomorrow.

About Gen

Gen (NASDAQ: GEN) is a global company dedicated to powering Digital Freedom through its trusted Cyber Safety brands, Norton, Avast, LifeLock, Avira, AVG, ReputationDefender and CCleaner. There's a new generation, and it's not Gen X, Y, or Z. It's Gen D: Generation Digital. Our family of consumer brands is rooted in providing safety for the first digital generations. Now, Gen empowers people to live their digital lives safely, privately, and confidently today and for generations to come. We bring award-winning products and services in cybersecurity, online privacy and identity protection to nearly 500 million users in more than 150 countries. Gen has dual headquarters in Tempe, Arizona (USA) and Prague, Czech Republic. Learn more at GenDigital.com.

Leadership Team

- Vincent Pilette – Chief Executive Officer
- Ondrej Vlcek – President
- Natalie Derse – Chief Financial Officer
- Leena Elias – Product and Ecommerce
- Kara Jordan – People & Culture
- Bryan Ko – Legal and Corporate Development
- Michal Pechoucek – Technology
- Vita Santrucek – Development
- Judith Bitterli – Customer Success & Journey
- Patrick Schwind – Customer Support and Services
- Krista Todd – Marketing, Brand and Communications
- Travis Witteveen – Commercial Operations, Acquisitions and Partnerships

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