

Are people taking too many risks online during the holidays?

32% of adults surveyed admit to taking more risks online shopping during the gift-buying season than at other times of the year.

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Based on an online survey of 8,022 adults in 8 countries - Australia, France, Germany, India, Japan, New Zealand, United Kingdom and United States. Conducted by the Harris Poll on behalf of NortonLifeLock, between August 15 through September 1, 2022.



Across the globe, 32% of adults surveyed have fallen victim to scams during the gift-giving season.

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41% of adults surveyed risked their personal information or privacy during the gift-giving season.

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