

2024 Norton Cyber Safety Insights Report: Special Release – Online Dating Methodology

The study was conducted online within 13 countries worldwide (USA, UK, Australia, Brazil, Colombia, the Czech Republic, France, Germany, India, Italy, Japan, Mexico, and New Zealand) by Dynata on behalf of Gen from March 6 to March 24, 2023 among 13,107 adults ages 18 and older, with a minimum of 1,000 respondents per country. Data are weighted where necessary by age, gender, and region, to be nationally representative.