



# Gen Company Fact Sheet

## About Gen

With offices in key locations including Silicon Valley, Tempe, New York City, Czechia, Kuala Lumpur, Chennai and Dublin, Gen (NASDAQ: GEN) is a global leader in consumer Cyber Safety and secure financial wellness, empowering people around the world to live safer digital lives while building confidence and control over their financial futures. Through its trusted brands, including Norton, Avast, LifeLock, MoneyLion and more, Gen helps people protect what matters most — their identity, privacy and money — through award-winning cybersecurity, online privacy, identity protection and financial wellness solutions used by hundreds of millions of people in more than 150 countries.



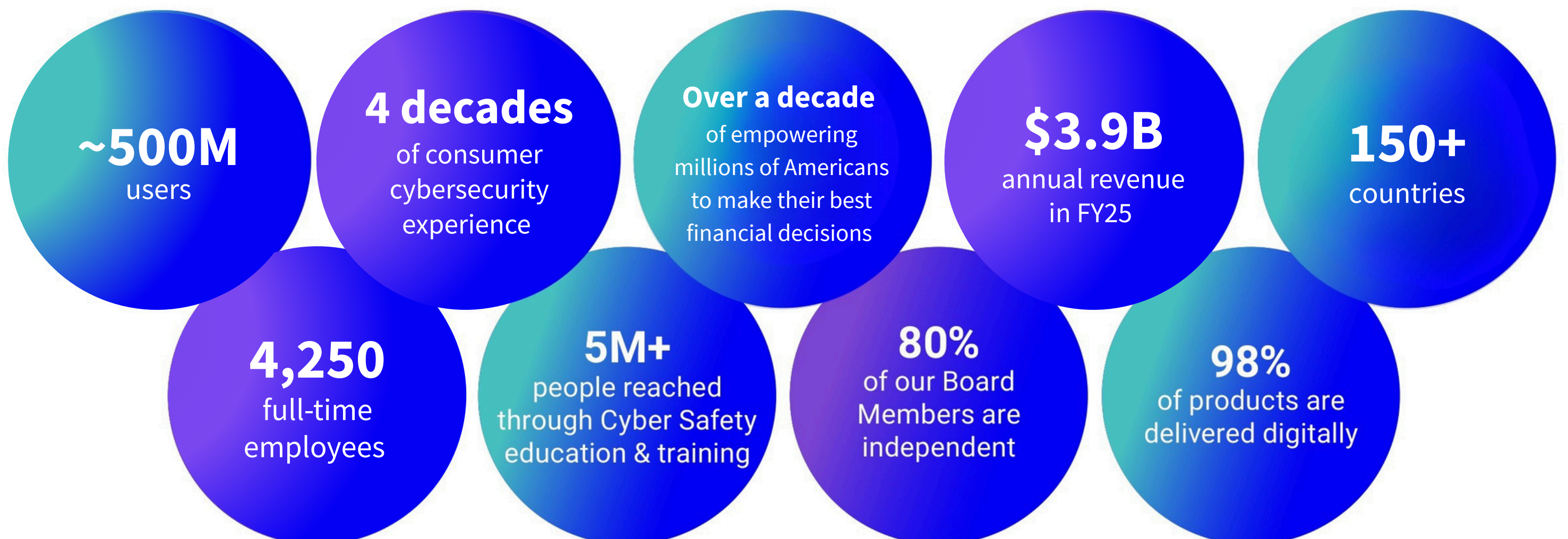
As technology and AI reshape daily life, Gen is using its foundation of safety, trust and customer-centric innovation to make protection and financial decision-making more personal, intelligent and seamlessly embedded into everyday digital and financial lives.

## What we do

Our customers' needs are front and center to Gen's mission. So, as a global leader in Cyber Safety, we focus our passion, research and innovation on critical problems facing society, today and tomorrow. We do this by harnessing the power of our consumer brands, powerful artificial intelligence (AI), and deep visibility into broad insights to enable and protect hundreds of millions of people everywhere.

We give people more control over their digital and financial lives through products like Norton 360 with Genie - a real-time AI-powered scam detection tool and assistant at your fingertips. Individually, our brands are strong. Together, they make us uniquely powerful. We use the latest technology to create cybersecurity, online privacy, identity protection and financial wellness products.

## Gen highlights

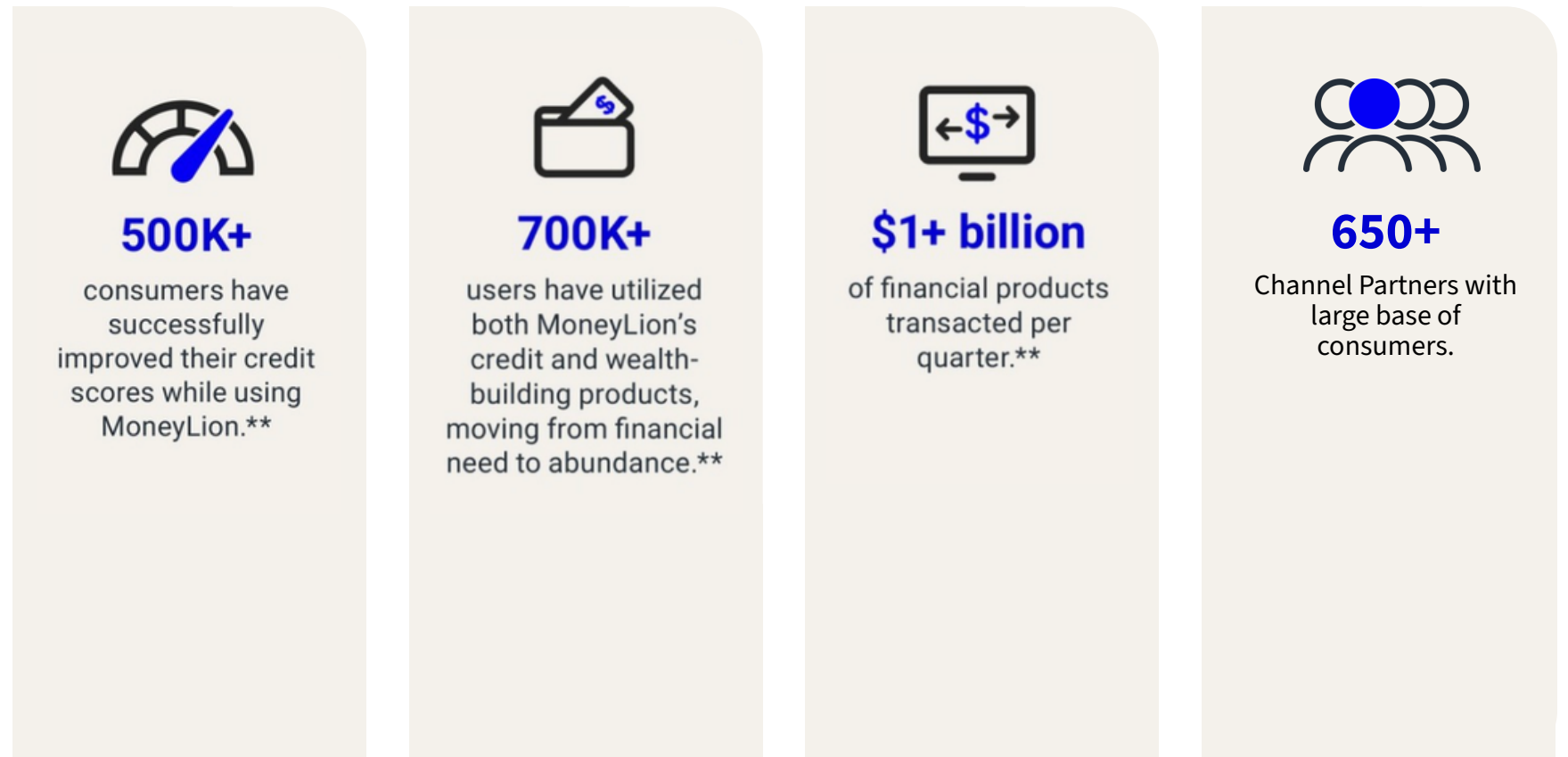


\*As of June 2026

## Keeping people safe online

- Over 80% of cyberthreats originate from scams and social engineering.
- 1 in 4 people were targeted by scams in 2024.\*
- 29% of people targeted by scams ended up falling for them.
- The average loss among scam victims was \$590.\*
- 14.5 billion+ attacks blocked.
- Nearly 20,000 attacks blocked per minute on average.

## Powering positive financial decisions



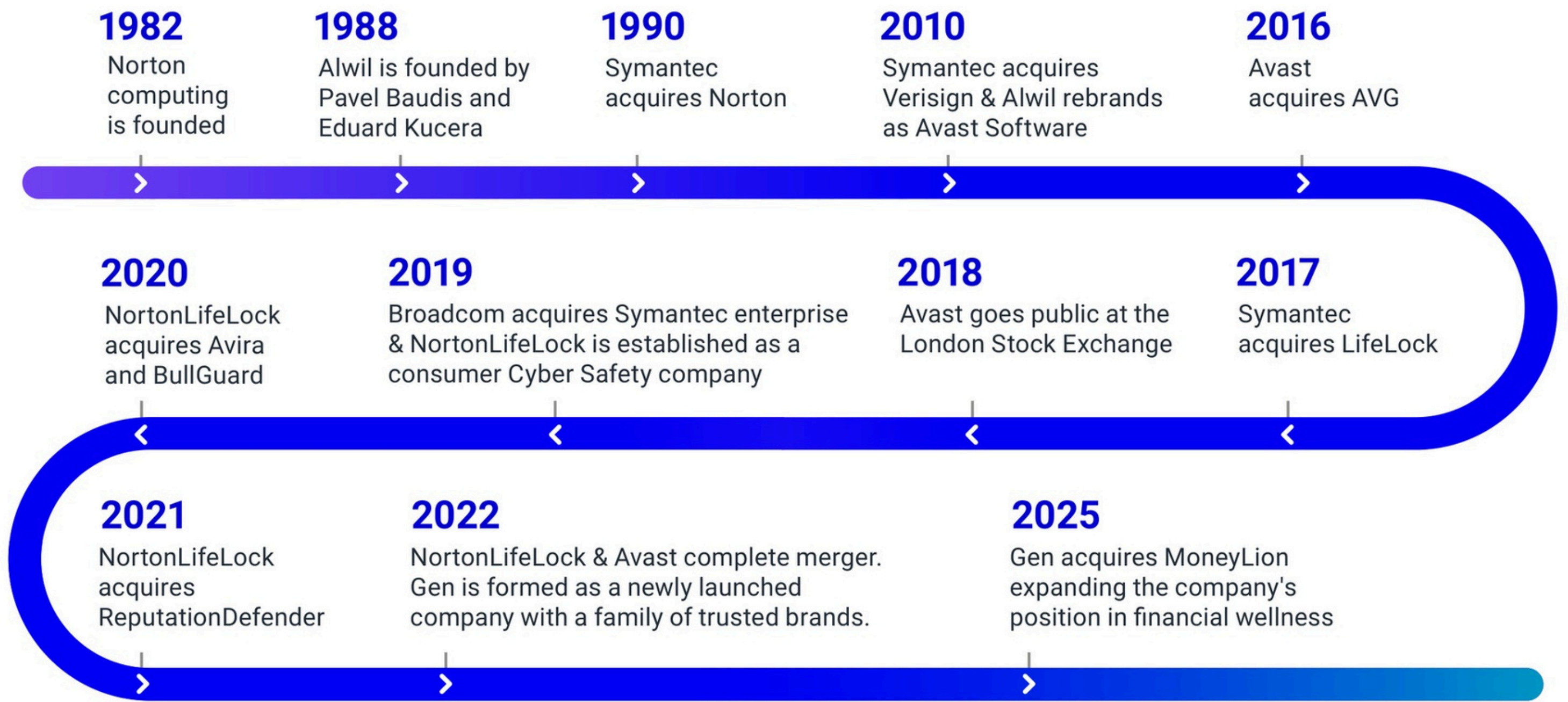
\*Based on an online survey of 12,024 adults in 12 countries conducted by Dynata on behalf of Gen in December 2024.  
+Based on data from CY24.  
+Based on data from FY25.



## Leadership team

- Vincent Pilette – Chief Executive Officer
- Natalie Derse – Chief Financial Officer
- Bryan Ko – Chief Operating Officer, Chief Legal Officer and Corporate Secretary
- Travis Witteveen – Products and Portfolios
- Howie Xu – AI and Innovation
- Katrina Lane – Customers
- Vítá Šantrůček – Technology
- Krista Todd – Marketing
- Joe Talbott – Sales and Strategic Alliances
- Kara Jordan – People and Culture

## Journey to Gen



[GenDigital.com](https://GenDigital.com) | [Newsroom](#) | [Investor Relations](#)

United States: 60 E Rio Salado Pkwy STE 1000 Tempe, AZ, 85281

Czech Republic: Enterprise Office Center Pikrtova 1737/1A 140 00Prague 4

© 2026 Gen Digital Inc. All rights reserved.

